

**DAY ONE**  
**WEDNESDAY**  
**OCTOBER**  
**15<sup>20</sup>**  
**25**  
9:00AM-4:30PM

**DAY TWO**  
**THURSDAY**  
**OCTOBER**  
**16<sup>20</sup>**  
**25**  
9:00AM-4:30PM



**Better Start Bradford  
and Born In Bradford  
Two-day Conference:**

**'How prevention in the first  
1001 days changes outcomes'**

**The Great Victoria Hotel  
Bradford, BD1 1JX**



### **Day One Agenda**

#### **A Decade of Discovery: Transforming the Early Years System in Bradford to Reduce Inequities in the First 1001 Days"**

**09.30 Welcome**

Gill Thornton, Better Start Bradford, Director & Vipin Joshi, Chair Board, Better Start Bradford Board

**9.45 KEYNOTE ADDRESS – The importance of the early years and equity**

SPECIAL GUESTS including Professor Kate Pickett and others TBC

**10.45 Findings from the world's first interventional birth cohort (BiBBS)**

The BiBBS team

**11.45 PANEL SESSIONS – What have we learned from 10 years of evaluation of early years interventions in Bradford?**

**PANEL SESSION A.**

- a) How to improve outdoor play and the use of green spaces – Professor Rosie McEachan, Born in Bradford & special guests
- b) How to improve Language and communication development – Professor Claudine Bowyer-Crane, University of Sheffield & special guests

**12.30 Lunch** Networking, posters and stalls

**1.30 PANEL SESSION B.**

- c) How to improve socio-emotional development – Associate Professor Sarah Blower, University of York & special guests
- d) How to improve health and nutrition – Professor Maria Bryant, University of York & special guests

**2.30. KEYNOTE ADDRESS – A call for pragmatic radicalism**

Professor Sharon Goldfeld, Centre For Community Child Health (CCCH), Melbourne

**2.50 An evidence-based early years system solution to reduce child inequities**

Dr Josie Dickerson, Born in Bradford

**3.30 PANEL DISCUSSION – A call to action: how can we take this learning into practice?**

*Including local and national special guests*

**4.30 Close**