

December 2022

Dear Applicant

**Application Pack for the Position of Specialist Midwife Development Lead**

Thank you for your interest in the above post at Better Start Bradford.

This application pack consists of:

- Job description, person specification and candidate privacy notice
- Application form
- Equal opportunities monitoring form

Please complete the application form and equal opportunities monitoring form and return it to us no later than 12pm on Monday 17 January 2022. **Please note, we do not accept CVs.** Interviews will be held week commencing 24 January 2022 via Zoom, Teams or in person if you prefer, dependent on current guidelines and restrictions.

You can return your application to us via email to [jobs@betterstartbradford.org.uk](mailto:jobs@betterstartbradford.org.uk). To ensure that all candidates are treated fairly, as part of the shortlisting process we remove the first two pages of the application form – please do not add personal identifiers on any of the other pages.

You can find out more about Better Start Bradford at [www.betterstartbradford.org.uk](http://www.betterstartbradford.org.uk). If you would like an informal discussion about this post, please contact the admin team at [jobs@betterstartbradford.org.uk](mailto:jobs@betterstartbradford.org.uk) / 01274 723146 to arrange.

We look forward to hearing from you.

Yours faithfully

**Alex Spragg**

**Programme Director, Better Start Bradford**

## Specialist Midwife Development Lead

### Job Description

<b>Office base:</b>	Mayfield Centre, Broadway Avenue, Bradford, BD5 9NP (Home-working options are available)
<b>Hours of work:</b>	Full time (Flexibility between 28 – 37 hrs)
<b>Starting salary:</b>	NHS Band 7 Equivalent
<b>Holiday entitlement:</b>	25 days per year plus bank holidays and one floating day at Christmas/new year
<b>Benefits:</b>	Bradford Trident offers a workplace pension scheme and employer-subsidised health care cover
<b>Special conditions:</b>	An Enhanced DBS Check is required  <b>Open to secondment if agreed with NHS partner prior to application</b>  The Better Start Bradford programme is funded until 31 March 2025

### Background

Better Start Bradford is a 10-year National Lottery Community Fund programme managed by a local partnership. Bradford Trident holds the position of accountable body and is the employer of the Better Start Bradford programme team. Find out more at [www.betterstartbradford.org.uk](http://www.betterstartbradford.org.uk).

### Job role

To take a strategic lead on areas of Maternity within the Better Start Bradford programme. Working with partners and stakeholders within the programme and across the district to advise, develop and influence areas within Maternity Services. To support the creation of a preventative, integrated, evidence based and sustainable offer for families and children under four.

### Specific responsibilities

1. To strengthen and build strategic partnerships between Better Start Bradford and partners in the wider district in relation to Maternity Services. To communicate our vision for Better Start Bradford and the district.
2. To provide specialist expertise and strategic influence in the design of district-wide services through developing partnerships with health, public health, early years, voluntary and community sector (VCS) organisations.
3. To promote the importance of prevention and early intervention within the wider system.
4. To provide specialist Midwifery expertise across the programme and provide oversight to support programme and project development and sustainability, including advising the team on latest research and policy developments within a Midwifery context concerning women, partners and babies.

5. To contribute to the development of innovative strategic areas within Bradford district and the wider West Yorkshire and Harrogate partnership, including Act as One Better Births, Yorkshire & Humber Infant Mental Health Steering Group, Local Maternity System and Integrated Care System.
6. To maintain effective external networks and keep abreast of new thinking in midwifery so that transformational change remains current.
7. To identify barriers to change and developing ways to overcome them.
8. To provide Midwifery expertise in contributing to the Better Start Bradford response to national strategies.

## Managerial responsibilities

**Reports to:** Integration and Change Manager

## Organisational responsibilities

All staff are expected to:

- Demonstrate a commitment to Better Start Bradford's vision, values, aims and core objectives and be prepared to contribute positively towards them.
- Promote and develop the positive profile of Better Start Bradford with parents, the community and all other stakeholders.
- Liaise closely with other programme and project staff members to ensure the development of integrated objectives and collaborative working.

## Legal and statutory responsibilities

All staff must comply with Bradford Trident Health and Safety and Safeguarding policies and attend relevant training as required.

Bradford Trident and Better Start Bradford are committed to ensuring and promoting equality and diversity and developing an organisational culture that values people and the diverse contribution that each individual can make. All Equality and Human Rights Legislation will be adhered to.

All members of staff are bound by the requirements of the Data Protection Act 2018 and the General Data Protection Regulation 2018. Any breaches of the act or the confidential nature of the work of this post could lead to disciplinary action.

**Note:** This is a job outline only and seeks to set out the principal purpose and functions of the role; as the job continues to develop, it may be subject to change.

## Specialist Midwife Development Lead

### Person Specification

Attributes	Essential or Desirable	How Identified Application Form / Interview / Test
<b>Experience</b>		
5 years working in Midwifery services	E	AF
Networking with practitioners from a range of organisations / services	E	AF/I
Cross-sector working	D	AF/I
<b>Qualifications/training</b>		
Post-registration qualification in a Midwifery/ Nursing or medical discipline	D	AF/I
Able to demonstrate a rich portfolio of reflective evidence	E	AF/I
<b>Special knowledge/skills</b>		
In-depth knowledge of Midwifery Practice, Clinical Leadership, Continuity of Care, Safer Maternity Care	E	AF/I/T
Able to build relationships with a wide range of people	E	AF/I
Excellent interpersonal and communication skills applicable to differing levels in a range of settings	D	AF/I
<b>Personal circumstances</b>		
Able to be flexible in your working hours	E	AF/I
<b>Disposition, adjustment and attitude</b>		
Able to respond positively in a fast-changing environment	E	AF/I
A team player with a positive, solution-focused approach	E	AF/I
Able to prioritise own workload and manage time effectively	E	AF/I
Able to multi-task and work well under pressure	E	AF/I

## **Candidate Privacy Notice**

This role will be employed by Bradford Trident and funded through The National Lottery Community Fund.

As part of our recruitment process we collect, process and store information about you. We do this for the purpose of being able to communicate with you throughout this process as needed. By applying for this post, you give consent for us to process your information as is described here in the notice.

As part of the recruitment process, we will be collecting equality monitoring. This is anonymised. We report on this information to our board to ensure our recruitment practices are fair.

If your application is unsuccessful, we will securely destroy any identifiable personal information.

If your application is successful, we will keep your information so we can invite you to the next stage of the process. We will never share or sell your data to any third party organisations.

If you would like to read the longer and more detailed version of this privacy notice, please email [jobs@betterstartbradford.org.uk](mailto:jobs@betterstartbradford.org.uk).