

December 2021

Dear Applicant

Application Pack for the Position of Maternal and Child Health Development Lead

Thank you for your interest in the above post at Better Start Bradford. You can find out more about Better Start Bradford at www.betterstartbradford.org.uk.

This application pack consists of:

- Job description, person specification and candidate privacy notice
- Application form
- Equal opportunities monitoring form

Please complete the application form and equal opportunities monitoring form and return it to us no later than **12 noon on Monday 17th January 2022**. **Please note, we do not accept CVs**. In your application, please address the requirements set out in the person specification.

You can return your application to us via email to jobs@betterstartbradford.org.uk. To ensure that all candidates are treated fairly, as part of the shortlisting process we remove the first two pages of the application form – please do not add personal identifiers on any of the other pages and please do not PDF your application.

If you would like an informal discussion about this post, please contact the admin team at jobs@betterstartbradford.org.uk / 01274 723146 to arrange.

We look forward to hearing from you.

Yours faithfully



Alex Spragg

Programme Director, Better Start Bradford

Maternal and Child Health Development Lead

Job Description

Office base:	Mayfield Centre, Broadway Avenue, Bradford, BD5 9NP (Home-working options are available)
Hours of work:	Full time - 37 hours per week
Starting salary:	NHS Band 7 Equivalent
Holiday entitlement:	25 days per year plus bank holidays and one floating day at Christmas/new year
Benefits:	Bradford Trident offers a workplace pension scheme and employer-subsidised health care cover
Special conditions:	An Enhanced DBS Check is required Open to secondment The Better Start Bradford programme is funded until 31 March 2025

Background

Better Start Bradford is a 10-year National Lottery Community Fund programme managed by a local partnership. Bradford Trident holds the position of accountable body and is the employer of the Better Start Bradford programme team. Find out more at www.betterstartbradford.org.uk.

Job role

To take a strategic lead on areas of child health within the Better Start Bradford programme. Working with partners and stakeholders within the programme and across the district to advise, develop and influence areas within child health. To support the creation of a preventative, integrated, evidence based and sustainable offer for families and children under four.

Specific responsibilities

1. To strengthen and build strategic partnerships between Better Start Bradford and partners in the wider district in relation to child and public health. To communicate our vision for Better Start Bradford and the district.
2. To provide specialist expertise and strategic influence in the design of district-wide services including health visiting, early years, midwifery, oral health, child sleep, infant mental health and adverse childhood experiences (ACEs) through developing partnerships with health, public health, early years and voluntary and community sector (VCS) organisations.
3. To promote the importance of prevention and early intervention within the wider system.
4. To provide specialist child health expertise across the programme and provide child health oversight to support programme and project development and sustainability, including

advising the team on latest research and policy developments in child health concerning children under the age of four.

5. To contribute to the development of innovative strategic areas within Bradford district and the wider West Yorkshire and Harrogate partnership, including Act as One better births, Bradford District ACEs Strategy, Local Maternity System and Integrated Care System.
6. To identify barriers to change and developing ways to overcome them.
7. To provide child health expertise in contributing to the Better Start Bradford response to national strategies.

Managerial responsibilities

Reports to: Integration and Change Manager

Organisational responsibilities

All staff are expected to:

- Demonstrate a commitment to Better Start Bradford's vision, values, aims and core objectives and be prepared to contribute positively towards them.
- Promote and develop the positive profile of Better Start Bradford with parents, the community and all other stakeholders.
- Liaise closely with other programme and project staff members to ensure the development of integrated objectives and collaborative working.

Legal and statutory responsibilities

All staff must comply with Bradford Trident Health and Safety and Safeguarding policies and attend relevant training as required.

Bradford Trident and Better Start Bradford are committed to ensuring and promoting equality and diversity and developing an organisational culture that values people and the diverse contribution that each individual can make. All Equality and Human Rights Legislation will be adhered to.

All members of staff are bound by the requirements of the Data Protection Act 2018 and the General Data Protection Regulation 2018. Any breaches of the act or the confidential nature of the work of this post could lead to disciplinary action.

Note: This is a job outline only and seeks to set out the principal purpose and functions of the role; as the job continues to develop, it may be subject to change.

Maternal and Child Health Development Lead

Person Specification

Attributes	Essential or Desirable	How Identified Application Form / Interview / Test
Experience		
5 years working in child health services	E	AF
Networking with practitioners from a range of organisations / services	E	AF/I
Cross-sector working	D	AF/I
Qualifications/training		
Post-registration qualification in a public health, child health or medical discipline	D	AF/I
Able to demonstrate a rich portfolio of reflective evidence	E	AF/I
Special knowledge/skills		
In-depth knowledge of early child development, including brain development and antenatal development	E	AF/I/T
Able to build relationships with a wide range of people	E	AF/I
Excellent interpersonal and communication skills applicable to differing levels in a range of settings	D	AF/I
Personal circumstances		
Able to be flexible in your working hours	E	AF/I
Disposition, adjustment and attitude		
Able to respond positively in a fast-changing environment	E	AF/I
A team player with a positive, solution-focused approach	E	AF/I
Able to prioritise own workload and manage time effectively	E	AF/I
Able to multi-task and work well under pressure	E	AF/I

Candidate Privacy Notice

This role will be employed by Bradford Trident and funded through The National Lottery Community Fund.

As part of our recruitment process we collect, process and store information about you. We do this for the purpose of being able to communicate with you throughout this process as needed. By applying for this post, you give consent for us to process your information as is described here in the notice.

As part of the recruitment process, we will be collecting equality monitoring. This is anonymised. We report on this information to our board to ensure our recruitment practices are fair.

If your application is unsuccessful, we will securely destroy any identifiable personal information.

If your application is successful, we will keep your information so we can invite you to the next stage of the process. We will never share or sell your data to any third party organisations.

If you would like to read the longer and more detailed version of this privacy notice, please email jobs@betterstartbradford.org.uk.