

## Applying for Parents in the Lead Activities Funding during COVID-19

### What you need to know...

The Parents in the Lead Activities Fund helps parents, grandparents and other adult carers run activities for themselves together with their babies and toddlers aged 0-3 years, with other families locally. Activities must take place primarily in the Better Start Bradford area (Bowling and Barkerend, Bradford Moor and Little Horton). Due to the current COVID-19 situation, activities can also be delivered:

- Remotely, to benefit families from the Better Start Bradford area
- In small groups dependent on Public Health COVID-19 health and safety restrictions.
- Outside activities dependent on Public Health COVID-19 health and safety restrictions.

There is a simple application form to be filled in to tell us your ideas and what funding you need. The application can be submitted via email to [facetteam@betterstartbradford.co.uk](mailto:facetteam@betterstartbradford.co.uk) or by post. If you don't have printing facilities and need an application printing, then Better Start Bradford can arrange this.

In accordance with COVID-19 health and safety requirements we ask that:

- A simple COVID-19 risk assessment is completed prior to a group commencing, our Family and Community Engagement team (FACE team) can provide this and support you to complete it. **Please note that this is not required when completing online activities.**
- That any face-to-face group activities are delivered by a facilitator who has undertaken COVID-19 safety training. Better Start Bradford will be able to support you in finding this person and signpost to appropriate COVID-19 safety training.

Activities should help 0-3's:

Eat well and be healthy

Talk and communicate well

Be confident, friendly and understand  
their emotions and behaviour

Examples of activities that could be run:

- ✓ Online activities for both parents and children focused on the Better Start Bradford themes listed above.
- ✓ Online activities for both parents and children that support parental mental wellbeing.
- ✓ Socially distanced/online activities for very small babies and their parents, for example simple games, singing and signing.
- ✓ Socially distanced/online activities for dads and their 0-3's together.
- ✓ Socially distanced/online activities with grandparents, babies and toddlers together

- ✓ Socially distanced outdoor activities with 0-3's and parents (dependent on COVID-19 restrictions).

### Case Study

Mums and toddlers at Dance for Health Project were missing getting out during COVID-19 and wanted to have contact with other families. So, they set up an online group to do lots of healthy activities including toddler Zumba, netball and Bollywood dancing. The families also make healthy snacks together to teach children fine motor skills and to encourage healthy eating at home.

Money available:

Groups can apply for a maximum of £2,500 in one year. You can apply more than once a year, perhaps for two different projects, but the limit is £2,500. Please only ask for what you need.



Changes to support remote activities:

Unfortunately, we are not able to pay for broadband or data services for every member of a large remote group, but it may be possible to pay these costs for a smaller established group that wishes to work remotely. You would need to ensure that these costs are reasonable and provide evidence of them in the monitoring report after the activity has finished. Please ask a member of the Better Start Bradford Team if you require further clarification. [See Help below.](#)

Support for blended activities (remote and face-to-face):

Please note that we will support applications which may wish to start as remote activities but then develop into face-to-face activities pending review of COVID-19 restrictions.

Deadlines to apply:

Please check our website to find out the latest deadline date.

Help:

We can help you complete an application form, or you may be able to get help from a school or community group that you know. If you would like support with the application, One of the members of our Family and Community Engagement team (FACE Team) will be happy to discuss this with you. Contact the FACE Team on:

[Humera Khan – 07494 558339](tel:07494558339) or by email [humera.khan@betterstartbradford.org.uk](mailto:humera.khan@betterstartbradford.org.uk)

[Sally Teasdale – 07494 558337](tel:07494558337) or by email [sally.teasdale@betterstartbradford.org.uk](mailto:sally.teasdale@betterstartbradford.org.uk)

Let us know if your group does not have a bank account and we will help you look for another group to hold your funding. You can ask for some money in your application to pay an organisation to support you to make your ideas happen.

### Decisions:

Decisions will be made within six weeks of a deadline. We will contact you with any questions so we understand what you are planning. If successful we will contact you to sign your agreement, so you can get your funding. If providing a hard copy of a signature is a problem during Covid-19 then we can look at other means of obtaining this. **Your activity won't be able to start until this has been done.**

### When your funded activities end:

We have relaxed the monitoring requirements due to the Covid-19 pandemic and we have a simple monitoring form that will need to be completed, however we only need to know:

- How many adults took part?
- How many children aged 0-3 took part?
- How many sessions were completed in a year?
- How you spent the money.
- Details of any data/broadband expenses.

We would love to see your photo's / screen shots or videos from your session and where possible one of our volunteers would love to come and join one of your sessions.

### Any questions?

If you have any questions, please contact us on:

**Better Start Bradford Main Office - 01274 723146**  
**Humera Khan – 07494 558339**  
**Sally Teasdale – 07494 558337**

### Top tips:

- Show your completed form to someone who knows nothing about your ideas to see if it makes sense.
- Tell us how you know there is a need for what you plan to do.
- Tell us about any big costs and how they fit into what you are planning.

To find out more about the Parents in the Lead Activities Fund please visit:

[www.betterstartbradford.org.uk/parentsinthelead](http://www.betterstartbradford.org.uk/parentsinthelead)